Material Mimic

**Tagline**

Material Mimic  
The performance and configurability you rely on from Finelite – now available in a visual layer

**Suggested copy**

Material Mimic – A New Dimension in Finish Options

Finelite expands its linear product line with Material Mimic, offering a stunning array of ultra-realistic finishes that bring warmth, texture, and style to any space. Choose from a curated selection of true-to-life wood grain looks that are designed to complement any décor or architectural aesthetic.

Crafted using advanced UV-protected printing technology, these finishes don’t just look like the real thing—they’re built to last. And with a 10-year warranty, you can count on their beauty and performance for years to come.

* Gray Elm - MM01
* Teak - MM03
* Walnut - MM04
* White Oak - MM02

Material Mimic expands your options for HP-2, HP-3, HP-4, HP-6, and HPX by offering ultra-realistic wood grain finishes across these mounting types: pendant, surface, wall, and wall wash.  
  
Features

* Durable, scratch resistant finish
* Seamless grain transition from body to endcap
* 10-Year warranty

**Additional copy**

* Whether you're working with architects, interior designers, or end users — this new option gives you one more way to deliver functional lighting that supports the full design intent.
* Ideal for applications where visual detail matters—without adding complexity to the spec process.
* Perfect for modern workplaces, classrooms, healthcare, retail, and beyond.

**Social Media**

Option 1

Material Mimic expands Finelite’s finishing options and is now available on our most specified linear luminaires: HP-2, HP-3, HP-4, HP-6, and HPX. This new finish option offers realistic wood grain visuals — Gray Elm, Teak, White Oak, and Walnut — for projects that require both visual warmth and product durability.

Option 2

Finelite’s new Material Mimic delivers durable wood grain finishes across the Finelite HP family, engineered for real-world use in offices, classrooms, healthcare, labs, transit, retail and beyond. Now available in Gray Elm, Teak, White Oak, and Walnut.

Option 3

Material Mimic is now available for HP-2, HP-3, HP-4, HP-6, and HPX, with four wood-inspired finishes designed to integrate seamlessly into your environment. Choose from Gray Elm, Teak, White Oak, or Walnut and specify with confidence. Same light output. Same reliability. Now with an elevated material aesthetic.

#Finelite #BetterLighting #MaterialMimic #ArchitecturalFinish #ArchitecturalLighting #LightingDesign #LightingInnovation #LinearLighting